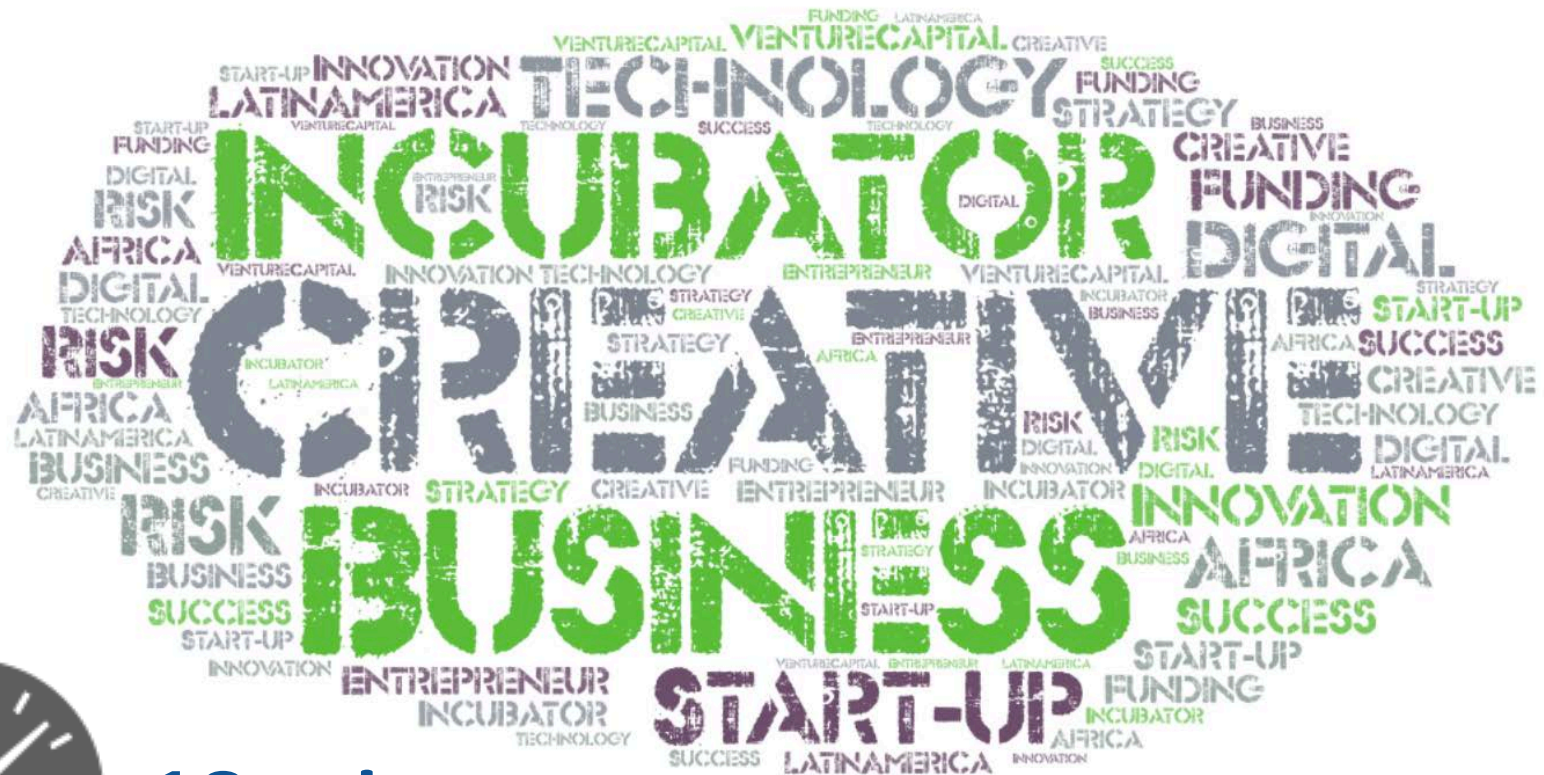


Introduction to the dimensions of digitalisation

Module 4.2:
Entrepreneurship

Which start-ups from your country do you know?



10 min



INVESTMENT TABLE - AFRICA 2018





A Development Cooperation Favourite



A Development Cooperation Favourite

- Low invest needed
- Potential to create locally sourced solutions
- addressing local challenges
- Employment for youth
- Digital Services have easy access to the global market

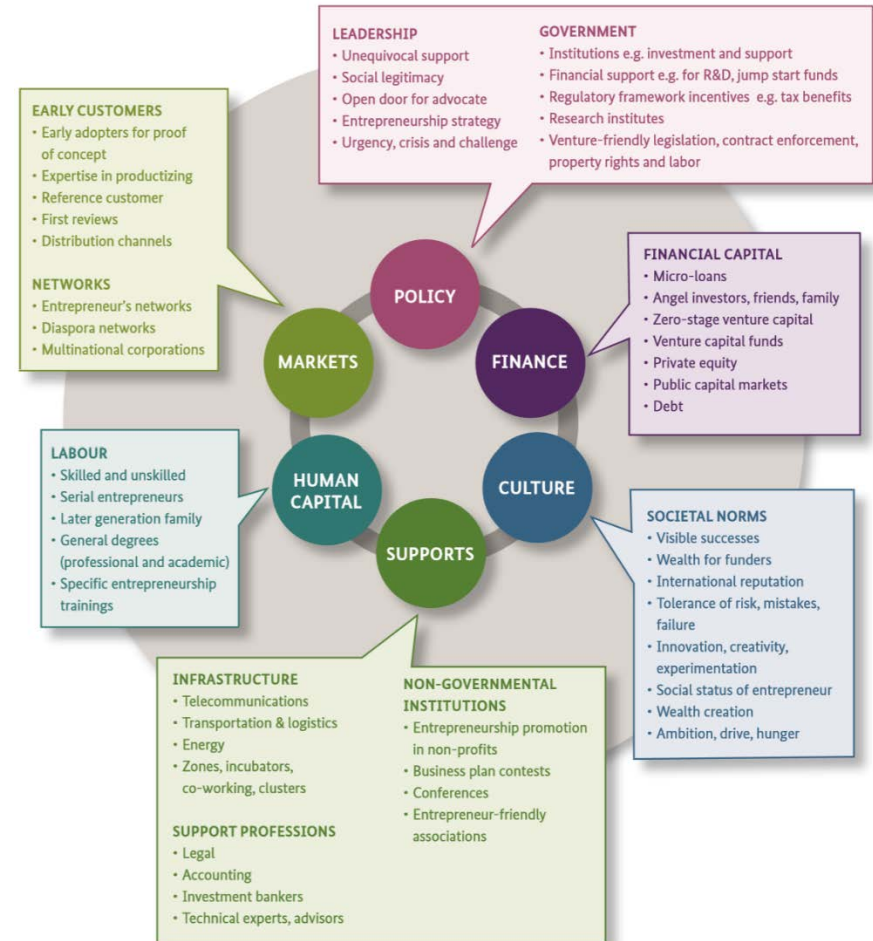
Entrepreneurship Ecosystem

Innovation and
Entrepreneurship requires
access to different
services.

Different definitions of such
an entrepreneurial
ecosystem exist.

6 basic elements

Figure 1: Isenberg's ecosystem domains¹²
Scale up™ Ecosystems for Growth Entrepreneurship



Example: Tunisia start-up Act

[Accueil](#)[Le Startup Act](#)[À Propos](#)[Espace Startup](#)[Espace Investisseur](#)[News](#)[FAQ](#)[POSTULER](#)

LE STARTUP ACT

DÉCOUVREZ EN DÉTAIL TOUT L'UNIVERS DU STARTUP ACT

QU'EST CE QUE LE STARTUP ACT ?



- Le Startup Act est un cadre juridique dédié aux Startups en Tunisie. Ce cadre est conçu pour faciliter le lancement et le développement de Startups depuis la Tunisie.
- Ce cadre juridique intègre 20 mesures structurées autour d'un Label de mérite et d'avantages aux entrepreneurs, aux investisseurs et aux Startups.
- Il est matérialisé principalement par : (i) la Loi N°2018-20 du 17 avril 2018 relative aux Startups ; (ii) le Décret N°2018-840 du 11 octobre 2018 portant fixation des conditions, des procédures et des délais d'octroi et de retrait du label startup et du bénéfice des encouragements et des avantages au titre des Startups et de l'organisation, des prérogatives et des modalités de fonctionnement du











Digital Entrepreneurship

Focus Africa

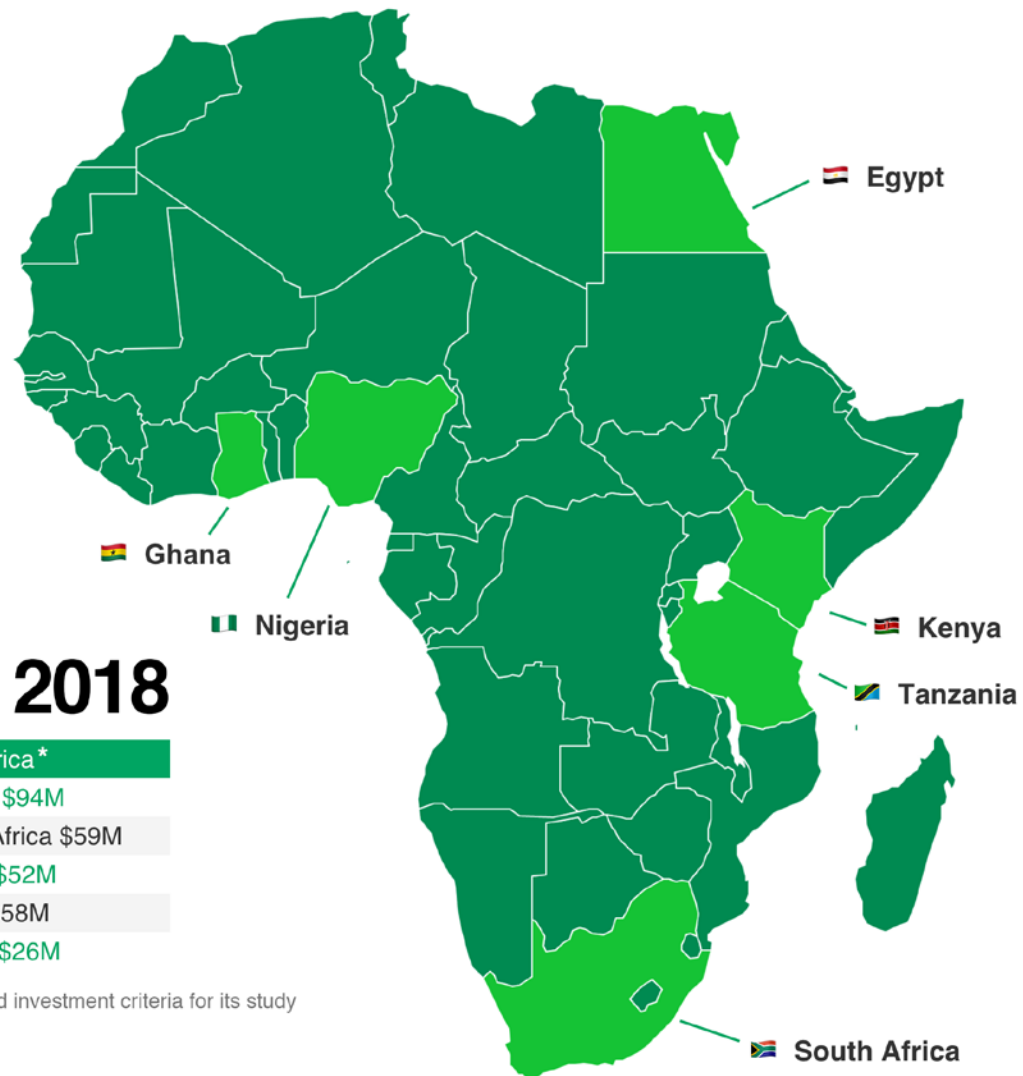




Africa's Top 6 VC Markets in 2018

Partech Africa	Disrupt Africa *
1  Kenya \$348M	 Nigeria \$94M
2  Nigeria \$306	 South Africa \$59M
3  South Africa \$250M	 Kenya \$52M
4  Tanzania \$75M	 Egypt \$58M
5  Egypt \$67M	 Ghana \$26M

* Disrupt Africa used more conservative startup and investment criteria for its study



Innovation Hub

Incubator

Accelerator

FabLab

VC

SpinOff

StartUp

Fastest growing Ecosystems 2016-2018



Democratic Republic of the
Congo +200%

Zambia +200%

Cote d'Ivoire +160%

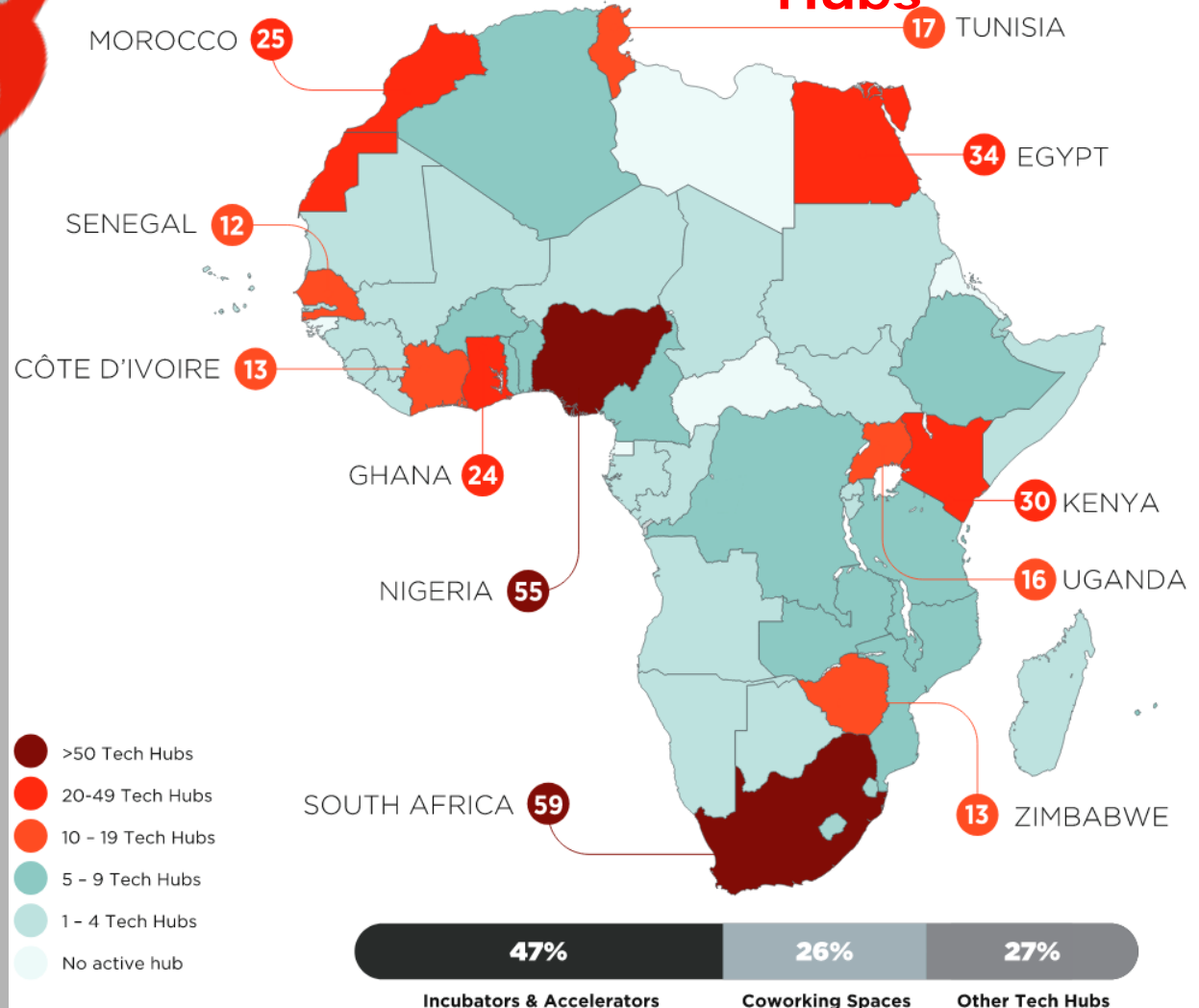
Top 3 Ecosystem Cities, by number of active tech hubs

Lagos, 31 hubs

Cape Town, 26 hubs

Nairobi, 25 hubs

442 active Tech Hubs



Digital Entrepreneurship Africa

Hype or Hope?

"Digital innovation is the best way to provide the solution made by, and for African people" (Macron, 2018)

- Rising numbers of technology hubs and innovation incubators
- Strong entrepreneurial mindset
- Digital entrepreneurs gave rise to a number of ground-breaking innovations (e.g. M-Pesa mobile money revolution)
- Variety of initiatives by philanthropists, development organisations, technology corporations, and local governments



- Lack of evidence regarding effectiveness of hubs and innovations initiatives
- Regulatory and administrative barriers and gaps
- Persistent divides between countries and within countries
- Mixed numbers regarding access to venture capital, disruption of value chains and global scale
- Limited participation in global digital production

Open questions?